



JON JAMES THERIAULT

SENIOR CREATIVE PRODUCER | MULTIMEDIA

NEW YORK, NY

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JONJAMES.CO

My motivational recipe is creating lasting memories through story.

With over 10+ years of creative design, campaign management and video production I strive for the unique end product.

Through my collaborative chemistry, I open the door for projects to succeed authentically.

EXPERTISE

Adobe Creative Suite, Premiere Pro, Photoshop, Illustrator, InDesign, Figma, Audacity, Audition, Avid Media Composer, Midjourney, Jira, Trello, Slack, Canva, Youtube, Twitter, LinkedIn, Instagram, Facebook, 2-D / 3-D prototyping, PowerPoint, Microsoft Suite, Word, Excel, Sony, Canon, Westcott lighting, SanDisk, Tascam, Mac and PC systems

EDUCATION

Eastern Washington University

Major: Communication Design
Minor: Communications

PASSION



City
Lyon, France



Movie Trailer
The Taste of Things



Frenchette Bakery's
Canelè



JUL 2019 •
PRESENT

SENIOR CREATIVE PRODUCER

Leads the video production and strategy for 14,000+ associates under US Card Communications. Produced the highest viewed video feature (11,000+ unique views) internally at Capital One. Built an internal studio along with foundational documentation + managing processes and best practices. Designing environmental experiences for in-person and virtual events under the Card Leadership Team. Creating graphic campaign materials for all of US Card Executive events.



JAN 2017 •
JUL 2019

VIDEOGRAPHER & DIGITAL DESIGNER

Managed an internal creative studio that reduced expenses by \$120,000 yearly. Produced all video and event material for the President of Commercial Bank & the executive team. Created a multi-platform marketing campaign based on analytics from historical data. Managed, edited, and photographed executive and associate headshots for Commercial Bank. Designed branding for 6,000+ associates within Commercial Bank.



DEC 2013 •
JAN 2017

GRAPHIC PACKAGE DESIGNER

Created illustrations, theme boards and style guides for nationally distributed products. Designed award-winning gourmet food structures, seasonal merchandise and wine labeling. Partnered with art directors and engineers to create packaging campaigns. Prototyped structures for stores and wholesale (WalMart, Target & Macy's).



OCT 2012 •
NOV 2013

PRODUCT DESIGNER & MARKETING SPECIALIST

Re-branded TigerStop through digital, print and industrial material for 20,000+ users. Created immersive trade show displays and fabric wrapping for visual engagement. Co-engineered and managed our B2B marketing campaign with 100,000+ readership.



DEC 2011 •
OCT 2012

GRAPHIC DESIGNER

Created product labels for distribution to Target, Costco and Walmart. Designed trade show materials, display structures for the marketing and communication team. Partnered with the Food & Drug Administration (FDA) on nutritional guidelines and brand requirements.



JUN 2009 •
DEC 2011

GRAPHIC DESIGNER & VIRAL MARKETING STRATEGIST

Created digital, print collateral and signage for Disney's domestic and international properties. Partnered with Warner Brother's film The Dark Knight marketing team 42 Entertainment. Developed typographical communication, logo templates, branding, vector production.

